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Hello! I'm a digital interactive/UI/UX designer with 6+ years experience working in tech, advertising, eLearning, and academia. I have also served as a tech and product communicator, sometimes across teams, and to both technical and non-technical members.

### SKILLS

User-centered Design for the Web, Product Development, Project Management, Rapid Prototyping

### TOOLS

Sketch, Photoshop, Illustrator, XD, HTML & CSS, Light JQuery/JS, Microsoft 365

### EDUCATION

#### Virginia Tech 2006 - 2011

Bachelor of Fine Arts -  
Visual Communications Design

### ORGANIZATIONS

Baltimore AAPI Resistance in Solidarity - *Founding Member*  
Potters Guild of Baltimore - *Member*  
Refugee Youth Project - *Former Mentor*  
Youth Unlocked - *Former Mentor*

## RECENT WORK EXPERIENCE

### 2017 – Present Freelance Interactive / UI / UX Designer

- Take projects through the entire design process from userflows and wireframes, to creating design systems, to delivering build assets
- Lead creative brainstorming
- Collaborate across different teams, working closely with developers, video producers, writers, project managers, and other designers
- Establish file naming convention and file organizational structures to ease project hand-off and archiving
- Create web experiences using HTML & CSS, and designing or preparing visual assets for the web
- Consistently document project information and content in detail for ease of reference

### 2017 - 2019 Johns Hopkins University / Web Content Designer and Manager

- Created and maintained professional websites
- Created externally facing digital content, including illustrations and animations, articles, videos, etc.
- Managed professional online presence by updating existing web and social media content
- Effectively communicated tech concepts and products to non-technical team members
- Self-managed projects and workload
- Assisted in any technical issues within the team
- Wrote, proofread, and copy-edited documents or other text for presentation

### 2015 - 2016 AOL / Digital Designer

- Designed and built mobile and desktop ads with multimedia functionalities such as animations, media galleries, mini games, etc. supported by our team's developers
- Managed weekly team meetings and trainings reaching out to managers, developers, and designers to disseminate vital information to the team
- Composed and edited videos and motion graphics for multiple departments internally and externally
- Millennial Media was purchased by AOL in 2015 and all responsibilities from MM carried over

### 2013 -2015 Millennial Media / Pre-Sales Designer

- Member of the dedicated Pre-Sales team who conceptualized, designed, and animated example ads for client proposals as part of their digital media plans
- Created hundreds of mocks for mid to large size companies in every vertical within a 72hr time frame
- Collaborated with Sales, guided on creative, advised on products, and helped to generate over \$4 million in sales
- Managed the Pre-Sales project queue, tracked sales pitches with design input, and used that data to make weekly analytics reports
- Supported Sales team in client meetings
- Worked with Marketing and Operations to develop collateral showcasing our team's work within and outside of the company